

**CENT  
QUATRE  
#104 PARIS**



FONDATION  
CALOUSTE GULBENKIAN  
DÉLÉGATION EN FRANCE



EDMOND  
DE ROTHSCHILD  
FOUNDATIONS

lieu infini d'art  
de culture  
et d'innovation  
direction  
José-Manuel Gonçalves

entrée du public  
5 rue Curial  
administration  
104 rue d'Aubervilliers  
75019 Paris  
01 53 35 50 00  
www.104.fr

## Social Practice Arts Prize

Call for projects

# GENERAL TERMS AND RULES

## 1. INTRODUCTION

The Edmond de Rothschild Foundations and the French Delegation of the Gulbenkian Foundation are joining forces with the CENTQUATRE-PARIS to propose a selection and reward programme for the creation and development of innovating projects in the field of “Social Practice Arts”, also known as “social arts” or “participative arts”.

The four best proposals of artistic teams or artists in the field of visual arts will be awarded with a prize of **15,000€ excluding tax** for this first edition of the “Social Practice Arts” Prize, in order to develop an original and innovating project in the field of participative artistic practices.

Participative arts are based on an intervention in which the artist will create a dynamic in a community, whatever it may be: social, professional, territorial.

The artistic project is inspired and defined by the result of this social interaction. It must mobilise a community around a common goal, depending on the context in which it is.

The interaction between the different participants and the importance of developing it in the public space are inherent. The creative process is more important than the result (“finished” artwork or performance), as the projects can be informal and their participants evolving. It is therefore not a completed artwork that will be evaluated and rewarded, but an approach and process.

By participative art projects, one must understand artistic projects whose

siret  
508 372 927 00014  
ape  
9004z  
tva intracommunautaire  
fr15 508 372 927



**relational process between participants must produce transformative effects on a group and/or territory.**

**The generated social impact must also be able to be measured in its quality and quantity.**





## 2. ELIGIBILITY CRITERIA

### CRITERION 1

> The programme is directed at artists intervening in the field of **visual arts**.

Multidisciplinary practices between several visual arts fields are also eligible (painting, drawing, sculpture, installation, photography, video and/or digital art, performance, etc.), as well as any project of visual art interacting with other artistic practices (dance, theatre, design, architecture, etc.).

### CRITERION 2

> The applicant must develop a project **in France**.

> Several types of application are possible: the candidate may apply alone or as a collective, with or without an accompanying structure (artistic, social or territorial institution, etc.).

### CRITERION 3

> The applicant must propose an initiative combining an **interaction** between the artist and the public, based on a commitment and collaboration among participants, within a community belonging to a specific territorial or social context. The applicant must take the global context and the public reached into account.

A specific attention will be given to a local territorial development process that supports new relationships between participants and communities.


### CRITERION 4

> The projects that will be considered will be the ones that are **currently undergoing** and pilot projects, and not projects that are already completed.


As much as the potential final artwork, the work and creative process, as well as the nature and temporality of the relationship between the participants must be highlighted and made perceptible in the development of the project.

The project presentation must show the way in which the action will transform the relationship between the different actors present on a territory.





**Specific attention will be given to the innovating aspect of the project in the connection between the actors involved: education, social field, cultural field, professional field, businesses, other forms of collectives.**



### 3. NATURE OF THE PRIZE

For this first edition, four awards will be given to four artistic teams or artists for an amount of **15,000€ excluding tax** per prize. This amount looks to contribute to the costs involved in the technical and artistic development of the artwork, as well as the artists' fees. The artist may also call upon other sources of funding to develop the project, namely partner structures.

### 4. NATURE OF THE PROJECT

> The appraised projects should be based on one or several clearly defined **research orientations** such as (list established as an example and not restrictive):


- Education;
- Social inclusion;
- Ecological transition;
- Gender equality;
- Intergenerational relationships;
- Work conditions and environment;
- Social cohabitation on a territory; etc.

> The participation of the community in the artistic project can be done with **collaborations** between the artist and artistic and cultural structures on the French territory:


- Museums;
- Art centres and cultural centres;
- Actors of transitory urbanism/third places;
- Other non-lucrative public or private institutions (non-profit organisations, foundations, etc.);
- Events (festivals, biennials, etc.).

The artist may also call upon **structures** bringing together one or more types of specific public: structures of the social, educational, health and professional fields, as well as other forms of structured communities. If one or several partner structures support the project, the project bearer can highlight his/her increased capacity to ensure the perennity and the promotion of the project as well as the sustainable impact on its beneficiaries.

If there is a collaboration with one or several partner institutions, it can be specified as to how the action inscribes itself within the project of the structure and in its relationship with its usual public.



**The project bearers must look to document the process and may supply the following material: video footage, photos, texts/logbook or interview of the participants, etc. or any other form that testifies to the undergoing work and the investment of the corresponding parties.**



## 5. APPLICATIONS

The applications must be written in **French** or in **English**.

The applications can be deposited online and for free, using a form available on the CENTQUATRE-PARIS' website. They must include the following:


- Completed application **form** (Google form);
- A **statement of intent** (with one or several images if possible) describing the project, the participants, the potential associate partners and their role (a maximum of 5 pages, PDF format);
- An **artistic file** including examples of potential actions that have previously taken place in the field of participative arts, with existing images and documentation (images, texts, interviews, videos) (a maximum of 10 pages, PDF format);
- A **biography** and a **curriculum vitae** of the artist (PDF format);
- A **projected budget** specifying how the 15,000€ of the prize will be allocated, based on a predefined model that can be downloaded from the CENTQUATRE-PARIS' website (PDF format);
- A **projected schedule** (PDF format).

The maximum size of each document is 10 Mo. Any application that doesn't respect the required format or size will not be processed.

The applicants must look to present the **quantitative and qualitative elements** required by the jury to understand the short-term and medium/long-term effects (impact measures), as well as any other element enabling the development of the project, such as:

- The context and the history of the relationship with the chosen community and potential partners;
- The temporality of the project;
- The precise profile and role of the participants;
- The presumed development or transformation of the relationship between the project's participants;
- The desired effects on the social and territorial fabric and on the artists;
- The perspectives of development/extension/deepening of the project;
- The inscription of the project in an artistic and cultural programme;
- The actions that will be implemented for the public of a potential partner cultural institution as an associate of the project.

## 6. SELECTION



Following the assessment of the applications, the jury made up of art professionals will reward four laureate projects, based on the following evaluation criteria:

- The **artistic quality** of the project;
- The proven and innovating character of the **participative approach**;
- The **importance of context** and the associate community;
- The **goals** for change and impact, and their suggested evaluation mode;
- The possible **continuity** of the artistic approach within the community (perspectives opened by the project).

## 7. SUPPORT AND RESTITUTION

The laureates may benefit from an adapted form of support for their project. A restitution or an update of the project is planned at the end of 2022. Its presentation make take the form of a performance, an exhibition or any other kind of documented restitution of the undergoing work process, including:

- The presentation of the participants and potential partners;
- The description of the work process, the temporality of the project, impacts incurred;
- Exhibited or recreated artwork and/or in an audio-visual or digital format;
- Presentation of the actions undertaken in the shape of images, videos, interviews and testimonies, production of written documents, etc.;
- The projected future developments of the project;
- The updated projected budget.

## 8. PROJECTED SCHEDULE

January to mid-March 2022	Applications open
April 2022	Selection jury and prizes awarded at the CENTQUATRE-PARIS
End of 2022	Restitution of the laureate projects at the Gulbenkian Foundation in Lisbon in collaboration with the CENTQUATRE-PARIS and the Edmond de Rothschild Foundations.







## 9. FURTHER INFORMATION

- **FAQ**
- **Platform on which to apply**
- **Learn more about the Edmond de Rothschild Foundations**
- **Learn more about the French Delegation of the Gulbenkian Foundation**
- **To contact us: [aap\\_socialpractice@104.fr](mailto:aap_socialpractice@104.fr)**